

## TREASURED MEMORIES OF CHRISTMAS

By Al Hilton

Memories become a pleasant part of our lives, especially memories of Christmas time. When we convey our memories to others, our mind seems to flash back to the treasured past, and experiences of by-gone years become real and vivid. Perhaps this story will bring back memories to you.

As the snow flakes became heavier and fell in larger flakes, it meant the holiday spirit was in the air, and children's faces and adults alike seemed to become much brighter. Sleigh bells jingled and that meant Christmas was not far away.

It is so different in the Northern States where there is constant snow in December, snow that gave us a feeling of Walking in a Winter Wonderland. Christmas was much simpler than the glamorous holiday we experience today, but it was grander, and we had the pleasure of living amidst colorful old scenes, like some of the scenes morsled our to us today on greeting cards that create a feeling of nostalgia and bring back memories.

There were no Christmas trees sold on lots in our early days, but there were many trees to choose from. Just a walk in the cold winter air to a nearby woods with our ax, and we soon had a tree, not too large, as our trimmings of cranberry and popcorn strings draped gracefully was about all we had to trim with.

Christmas was an old fashioned, homemade holiday. Most folks made things that turned out to be gifts - and they had fun making them, in those days of simplicity, yet golden days of long ago.

Our parlor, now called a living room, was usually closed for the winter as parlors were quite large and costly to heat. But the Christmas tree found a place in the corner.

The weeks before Christmas, Mama confined herself mostly to the kitchen, baking cookies and other goodies. As the days sped by we children began to burst with anxiety, anticipating Christmas eve and Santa.

Lights from windows glinted yellow on the snow. Sleighs glided through the blueness of the night and we could see the flicker of a lantern in the distance.

Christmas eve was filled with enchantment as the townfolks moved along the snowy streets to church. We were among them and the night was ablaze with the Christmas spirit of old. It was the beginning of one of our grandest events.

In the morning we would drive out in the country to have Christmas with our grandparents. But on Christmas eve when we returned from church and went into the house, the parlor door was open and there was our tree lighted by little wax candles that twinkled like stars on most every tip. A maze of glow and glitter had changed the front room into a fairyland. Santa Claus had arrived early.

At first we stood spellbound, then with a scream of delight we left the state of bewilderment for the land of reality - we had to touch the toys and other simple gifts. We could hear the jingle of sleigh bells out in the frosty air, and, it was not easy to fall asleep on Christmas eve. But the sandman also came early.

It was a sparkling Christmas morning with a tinsel of snow that whirled in the air. Mother called from the kitchen that breakfast was ready. Soon we were in the bobsled all snuggled in the hay that had been placed in the bottom and covered by blankets with hot flatirons at our feet.

It was thrilling to hear the bells on the horses as we drove out into the country. As far as the eye could see there was snow, miles of a rugged wonderland of whiteness. Over the hills and around the turns we rode in the old sled pulled by the team of horses nostrils steaming.

But the sky looked threatening, "Maybe a big blizzard," said Papa as we reached the farm. Our Grandfather's place was nestled in a wonderland dressed in snow, and it was Christmas day.

We were welcomed here where the Christmas spirit prevailed all year around. We entered the kitchen and its savory smells of cooking made us hungrier than ever.

Mother put on an apron to help Grandma with the forthcoming dinner and the kitchen vibrated with holiday happiness. Grandma kept right at the oven. The turkey was coming to a crusty golden brown. And then we ate that wholesome old-fashioned Christmas dinner.

After we finished the parents settled down to a bit of conversation and the exchange of gifts. Grandma had made knit stockings and mittens in red and green colors, and Grandfather had made a sled for me. Being a blacksmith he put shoes on the runners, made of five/eighths rods, so they would spring a bit in the center and glide smoothly over the frosty snow.

In the afternoon a sudden snow storm struck. Father had been right. We looked out the window often and as evening came it was truly a blizzard. We were snowbound. It was exciting.

But the animals in the barn had to be tended. Grandfather had experienced blizzards before and had installed a heavy, taut wire from above the barn door to above the kitchen door, with a loose ring that would slide, and a rope hanging from the ring permitting it to slide along the wire, leading from one door to the other during blizzards, or very dark nights. So he went to the barn to feed the horses and milk the cow with very little trouble.

It was a grand lamp-lighted night to remember and such a nice ending for a holiday season which was destined to become our best Christmas. As we departed for home several days later, all the gladness that had piled up seemed to warm us in the crisp stinging air.

How nice it would be to relive these days once more - but it will have to be in our recollections, as the happier days have departed. But we now have a stockpile of memories and from them we can call up a repeat showing of our old favorite "Christmas and Snowbound." in our Treasured Memories.



## Season's Greetings

FROM THE FARM TRIBUNE STAFF

JOHN KECK, BILL RODGERS, HAROLD DYAR, HARRY BROWN, TENCHI CAMARENA, MARJORIE CONRAD, GEORGE SILVA, JOE SILVA, RAYNELLE SILVA, BEVERLY THOMPSON, EVELYN WALLACE

## Yester-Years

### CHRISTMAS ABOUT 1910

By S. L. Creeks

To start my story out I shall list a few names of those that took part in the program and are still living in Porterville. We are all within a few years of one another in age. They all went to the old Plano school, that was located where the AA trailer court is now.

The old school was torn down in 1914, and a brick school house was built, and it was torn down, and the school site moved to its new location next to the college and called Vandalia.

Those participating in the programs then are as follows, Martha Prestidge Scranton, Esther Prestidge Homer, Ella Williamson Young, Dan Williamson, Stanley Shiplett, Erma Wann Rambo, Helen Wells Conklin, Ethel Martin Prestage, Edgar Prestage and myself. There was several more in the programs but have moved or passed away.

The community Christmas was held in the old Methodist church located a short distance from the school and on the east side of Plano road. The church building was of wooden structure set up off the ground about eighteen inches and approximately one hundred by fifty feet in dimension. Real large two part windows for light and ventilation were on each side, two to a side. Coaloil lamps were on each wall and behind the pulpit. Each lamp had a reflector back of it. A quite large platform was in the front where programs were enacted. Two large pot bellied stoves were used for heat, one in the front and one in the back. The wood supply was furnished by different members of the church. The front of the church had a high belfry and in the top of it was a large bell which was sounded at Sunday school time and also church time.

A few days before Christmas a large Christmas tree was brought out of the mountains by some church member and was decorated by women of the community. Pop corn was strung at different homes then entwined on the limbs of the tree. Small candle holders was placed around on the ends of the limbs and small candles placed in them to illuminate the tree. Strands of tinsel were placed on the limbs, also dolls to add to the decorating which was later given to the girl whose name was attached to it.

The rest of the presents for the families was placed on the floor around the tree. Someone always made a large silver star to place on the top of the tree. The minister of the church lived in the

(Continued On Page 4)



EVEN CHRISTMAS has its changing patterns. Lights are the in thing now for outdoor decorations, whereas a few years back figures and scenes

on porches and lawns were far more common. . . But we hope the real spirit of Christmas hasn't changed, that, with different trimmings, it's still

like it was back in the days that Al Hilton and Sam Creeks write about.

(Farm Tribune photos)





## I HEARD THE BELLS ON CHRISTMAS...

*I heard the bells on Christmas Day  
Their old, familiar carols play,  
and wild and sweet  
The words repeat  
Of peace on earth, good will to men!  
I thought how, as the day had come  
The belfries of all Christendom  
Had rolled along  
The unbroken song  
Of peace on earth, good will to men!  
And in despair I bowed my head:  
"There is no peace on earth," I said,  
"For hate is strong  
And mocks the song  
Of peace on earth, good will to men."  
Then pealed the bells more loud and deep:  
"God is not dead; nor doth He sleep!  
The wrong shall fail  
The right prevail,  
With peace on earth, good will to men!"*

HENRY WADSWORTH LONGFELLOW, 1807-1882

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Holidays*

*Our Best Wishes for A -*



*Merry  
Christmas*

*We Hope - that your Christmas  
Season is filled with Joy...  
We Wish - that your Christmas  
Season would last all year...*

### SEASONS GREETINGS

Loren McDonald Barney Richardson



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## HIS MOST BLESSED GIFT

The handsome boy walked slowly along the path he knew so well, to a spot he loved so much. It was here he liked to come in the cool, clear evenings to relax after a day of work that tired young muscles but warmed the heart with a feeling of a job well done.

Tonight was special, because it was his birthday. He had worked as usual, but in the evening there had been a family dinner, and of course there had been gifts. Small, perhaps in cost, but priceless for the warmth and love they represented.

It seemed to him that he had always been receiving gifts... gifts the inspiration of which would never leave him. Gifts as simple as the look of courage in the eyes of a crippled man... the unspoken faith of a woman bereaved... the smile of a child to whom the world was still a lovely place untouched by sorrow or deep hurt... the clear brightness of that special star which always seemed to be there when he came to this, his favorite place.

The star. As the boy looked up at it this birthday night he felt an unaccustomed warmth. It seemed to brighten, and as it did, so did his eyes. He saw what he had never seen before. He saw the way he would go... the way in which he would repay those gifts with one that only he could give.

On that special birthday night he accepted with awe and humble thanks the most blessed gift of all.

For now he knew just who He was.

## WORDS TO LIVE BY...

A good conscience is a continual Christmas.

*Benjamin Franklin*

It is good to be children sometimes, and never better than at Christmas time, when its mighty founder was a child, Himself.

*Charles Dickens*

Heap on more wood! The wind is chill. But let it whistle as it will, we'll keep our Christmas merry still.

*Sir Walter Scott*

Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto me.

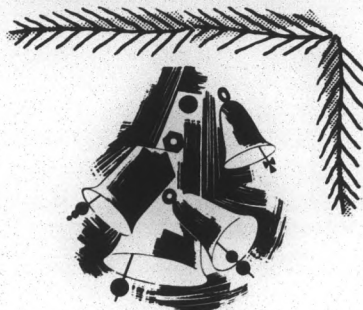
*Matthew 25: 40*

What can I give Him, poor as I am? If I were a shepherd I would bring a lamb. If I were a wise man I would do my part, yet what can I give him: Give my heart.

*Christina G. Rossetti*

Take what is: trust what may be:  
That's life's true lesson.

*Robert Browning*



### SEASONS GREETINGS

May You And All  
Whom You Hold Dear  
Be Graced With The  
Blessings Of Good  
Health And Happiness,  
Peace, Freedom And  
Security At This  
Holiday Time And  
In The Coming Year.

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## POLITICAL PARADE

By CLEM WHITAKER, JR.

California's political clout could increase substantially in Congress next year depending on the outcome of the predicted Democratic power play over election of a Majority Leader.

The Golden State's B. F. "Bernie" Sisk of Fresno County is a solid contender for the Majority Leader post.

Representative Carl Albert of Oklahoma, the present Majority Leader, is not expected to be opposed for filling the top spot of Speaker being vacated by retiring Representative John W. McCormack of Massachusetts.

The Majority Leader contest currently finds California's Sisk pitted against the following: Representative Hale Boggs of Louisiana, a party moderate who has generally espoused the national party line; Representative James G. O'Hara of Michigan, a former chairman of the liberally-oriented Democratic Study Group which frequently finds itself at odds with the national party but in tune with organized labor; and Representative Morris K. Udall of Arizona, another liberal, who challenged Speaker McCormack in 1969 but was snowed under in the voting.

California's Sisk, already one of the most powerful men in the House of Representatives, probably has the closest personal working relationship with committee chairmen of all the candidates.

There are no formal rules to the election of a Majority Leader, which is scheduled for the caucus convening a few days before the opening of the new session of Congress in January.

The last contested election for Democratic Leader was when Representative Sam Rayburn of Texas corraled the post in 1937.

In a political situation of this nature Californian Sisk's extensive legislative background and knowledge has to play an important factor.

A Sisk victory in this hotly contested fight—added to the five new congressmen the state gains from reapportionment—would give California tremendous political leverage. If its factions and partisans teamed up to take advantage of the situation on matters of concern to the state.

Market tomatoes from southern California continue to decrease seasonally.



• We wish you peace and joy  
at this time and for always!  
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CHRISTMAS SCENE

## Cobras, Black Eagles, Hot Flames Earn \$750,000 Fighting Forest Fires

PORTERVILLE - Organized Mexican-American firefighting crews in Porterville, the Cobras, Black Eagles and Hot Flames, were dispatched to 33 major forest fires in 1970, working a total of 13,265 man-days, and their earnings from this fire suppression work amounted to approximately \$750,000.

The crews, in addition to the monetary gain, won recognition and praise from National Forests and fire agencies throughout the west for their work during one of the longest,

driest, and most devastating fire seasons in Forest Service history.

The season started early when crews were dispatched on May 12 to the Zaca Lake fire on the Los Padres National forest. The last fire of the year, prior to the rains of the Thanksgiving weekend that ended the fire season, was on the Sierra National forest where the crews helped control the Turtle fire on the 23rd of November.

The time in between saw the

## JAYCEES WILL PICK OUTSTANDING YOUNG FARMER DURING JANUARY

PORTERVILLE - The Porterville community's outstanding young farmer will be picked and announced by Porterville Jaycees early in January, with the local farmer selected to enter state competition in Los Banos, January 31.

Selection is based generally on agricultural achievement and community service. Age limit for the contest is 35 years; the Jaycee program carries through local and state channels to national competition where the four outstanding young farmers of America are named.

Heading up the Porterville Jaycee selection committee is Bill Warner; co-sponsoring the local program is Jim Cone, of Jim's Auto Parts.

Winner of the California Outstanding Young farmer title will receive an all-expense paid trip from the Bank of America to Madison, Wisconsin, where United States Jaycees have scheduled the national award program for March 7-10, 1971.



May happiness be with  
you and yours at this  
Christmastime... and  
throughout the coming  
New Year!



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every way not only through the holi-  
days but through all the coming year.



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## SEASONS GREETINGS



And May The Year Ahead Be Prosperous

**MONTGOMERY  
WARD**

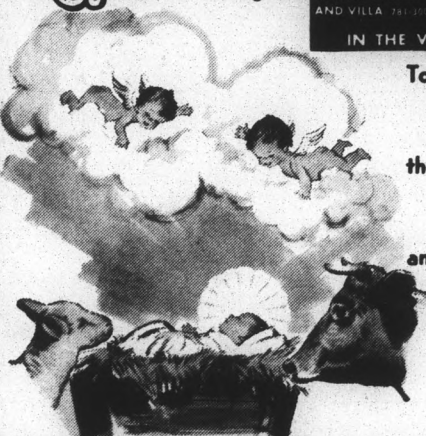
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Porterville  
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## Season's Greetings



To each and every  
one of you... may  
the Yuletide season  
bring goodwill  
and lasting joy  
to your hearts!



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### CHRISTMAS TREE GROWERS TO MEET

BERKELEY - California Christmas Tree growers, from the Oregon line to the Mexican border, will congregate in Berkeley on January 9 for a quarterly meeting, according to President Gene Rowley, of Georgetown. A recap of the 1970 season will be presented by Ed Gilden, UC Extension Forester; Barney Douglass of the United States Forest service in Portland, Oregon will be the featured speaker at an evening banquet.



## CHRISTMAS ABOUT 1910

(Continued From Page 1)

parsonage on the north side of the church and supervised the decorating job.

Programs were made up under the supervision of two teachers Miss Hahn and Miss Susie Gilliam and the minister. For two or three weeks before Christmas all the children went to the church after school to practice their songs and Christmas recitations. Every child had a part in singing a song or speaking a piece. It is a shame the talent that performed there couldn't continue as we would have put Lawrence Welk's program in the shade. The older ones would brag on how well we done and it sure puffed us up.

After the program, in came Santa Claus through the front door to give out the gifts. Santa Claus was generally W. B. Wells, uncle to Helen Conklin and he was a good one. When he would leave he would jump out one of the windows which was open for him. I can remember one time some of the rough-necked boys placed orange boxes where he jumped and Santa got crippled up.

Christmas presents then generally consisted of a doll for the girls and a bag of marbles or top for the boys. Sometimes a boy would get a little red wagon and he was envied by other boys. The next day was very exciting as we all got out our gifts to play with. Nearly every yard had a marble game going while the girls played with their dolls on the front porch.

Christmas day was enjoyed by the families as everything was made by mother from scratch. Home made bread, home made pies, chicken or turkey raised at home and vegetables from their own garden, very seldom anything out of a can. In the afternoon big brother would say Dad can I have the horse and buggy to take so and so for a ride. Big brother generally got his request providing he had fulfilled his work obligations around home. Those were the good old days as the old timers would say.



CHRISTMAS SCENE

## Midwinter Application Of Nitrogen Most Economical On Citrus Groves

By John E. Pehrson  
Farm Advisor

VISALIA - Midwinter is a suitable time to apply fertilizers to orange and lemon orchards, this Agricultural Extension Service recommendation is based on research by University of California personnel.

During the past several years Drs. Embleton and Jones have demonstrated in trials with oranges, grapefruit and lemons, growing in all citrus districts from Coachella Valley to Tulare county, that a single application of nitrogen fertilizers in winter is as effective as several applications through the winter and spring.

Experimental evidence shows that a single application of nitrogen in the winter - December, January or February - results in better fruit quality than split or single applications at other times of the year.

The amounts of fertilizer materials to apply to an orchard is best determined by citrus leaf tissue analysis. This information is used to adjust the amounts up, down, or retain last year's rate of application to insure an optimum level of the nutrient in the tree for both fruit yield and quality.

In situations where an orchard manager does not have access to the leaf analysis data on a grove, a rule of thumb is 1/6 of a pound of nitrogen for each box of fruit. This is the same as 100 pounds of nitrogen

per acre for a 600-box-per-acre crop.

Materials most suited to winter application are ammonium nitrate, calcium nitrate, ammonium sulfate, urea, and ammonium phosphate. The red hardpan soils in Tulare county are quite acid and it would not be advisable to continue using ammonium sulfate on a soil that had a pH below 6.

## Field Trip To Saw Mill Planned By 4-H

SUCCESS VALLEY - Bobby Gill reported on a field trip during Easter vacation to the saw mill at Terra Bella, at December meeting of the Success Valley 4-H club held in the Success Valley Community building.

Tonya and Rhett Mason reported on the recent turkey shoot; Dennis Crew reported on the dog meeting; President Lea Baxter presided at the meeting; flag salute was led by Forrest Maclarrin; and the 4-H pledge by Lezlie Crew.

Refreshments were served at close of the meeting, with cookies baked by cooking project members under direction of Mrs. R.H. Chamberlain, cooking leader.

\*\*\*\*\*

## Edison Company Vehicles Go To Low-Lead Gasoline

LOS ANGELES - As another step in the battle against air pollution, the Southern California Edison company announced this week that its entire fleet of passenger and service vehicles will be using low-lead gasoline by the first of the year.

Jack K. Horton, board chairman and chief executive officer of the nation's fourth largest electric utility, said that during 1971 Edison expects to use more than six million gallons of the "environmentally more acceptable fuel."

Total distance travelled by Edison service vehicles this year will exceed 45 million miles, Horton pointed out, adding:

"Since auto combustion is acknowledged to produce more than 80 per cent of the Southland's increasing smog problem, we feel that switching to the low-lead gas is a logical step in improving the environment."

Edison's service fleet of 5,000 vehicles includes passenger cars, pickup trucks, line and service trucks, insulator washing rigs and numerous other types of construction and support vehicles.

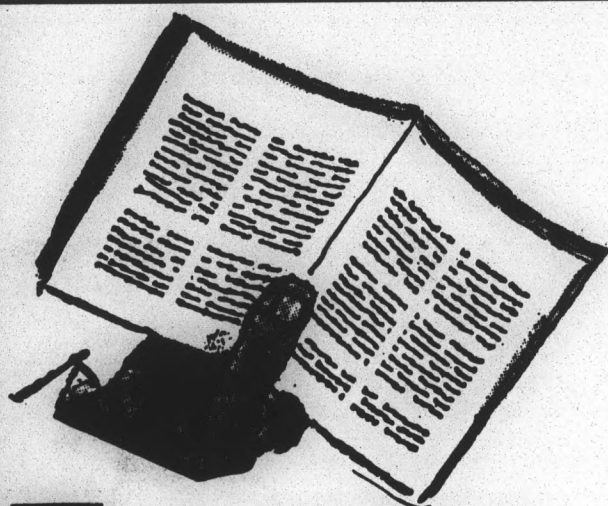
The electric utility's vehicles help serve more than seven million people in 15 counties encompassing a 50,000-square-mile service territory in Central and Southern California.

## NEW YEAR'S EVE DANCE AT MONACHE HIGH

PORTERVILLE - A New Year's Eve dance will be held in the Campus center at Monache high school, December 31, from 9 p.m. until 12:30 a.m., under sponsorship of the Monache chapter of the Future Farmers of America and the Senior class of Monache high.

Admission will be \$1.00 per person; \$1.75 per couple. Party hats, noisemakers, balloons, refreshments and door prizes will add to the spirit of the traditional old-year-out, new-year-in gathering.

All students from Monache and Porterville high schools, with student body cards, are invited.



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*The*  
*Season's Greetings*

AND BEST WISHES

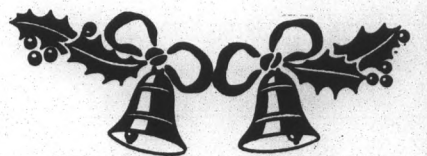
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CHRISTMAS SCENE

## Problems In Use Of Ag. Chemicals Subject Of Conference In January

SACRAMENTO — A wide range of viewpoints on the safety, hazards, environmental side-effects, and legislative limitations of agricultural chemicals will be offered January 19 to 21 at the California Weed conference in Sacramento.

Dr. Emil M. Mrak, retired chancellor of the University of California at Davis, will be a key speaker. Dr. Mrak has headed the Commission on Pesticides of the U.S. Department of Health, Education, and Welfare.

Others reflecting the concerns of both the public and industry, led by Conference President Dell Clark, will include California State Senator Fred Marler; Dr. Julius Johnson, director of

research for Dow Chemical Company; William A. Harvey, University of California weed specialist; Dr. Boysie Day, associate director of the UC Agricultural Experiment Station; and Rex Magee, of the California Department of Agriculture.

## Sport Fishing Licenses Are Now On Sale

SACRAMENTO — Sport fishermen will be able to purchase 1971 licenses from Department of Fish and Game offices and license agents this week.

Angling licenses are issued on a calendar basis; 1971 licenses are required beginning January 1, the DFG reminds anglers.

Basic resident license, entitling the licensee to fish in the ocean, costs \$3. One inland angling stamp (\$1) is required for all species other than trout, and a second \$1 stamp is required for trout angling.

With some 2.2 million licensed anglers, California leads the nation in fishing license sales.

## INCREASED GAS RATES PROBABLE IN THE FUTURE

VISALIA — Higher prices of out-of-state natural gas will cause an increase of 16 cents per month in the average Southern California residential bill starting next spring, assuming an application filed today with the California Public Utilities Commission is approved.

Southern California Gas Co. has requested a \$13 million annual revenue increase to offset increased gas costs from El Paso Natural Gas Co., El Paso, Texas. The El Paso increase will go into effect March 31, 1971.

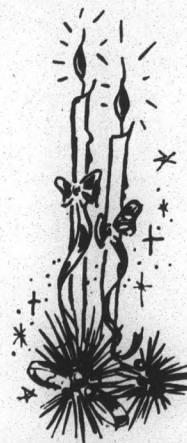
Harvey Krammes, Southern California Gas Co.'s San Joaquin Valley Division manager, pointed out that the higher El Paso rates will be subject to final Federal Power commission review, and eventually may be reduced. Any reduction, he said, will be passed along to his company's customers.



## A Merry Christmas

### Tex's Barber Shop

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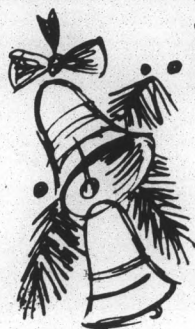
May the Yuletide Season Be just the start Of a year of Happiness, Health and Prosperity!



## HAPPY HOLIDAYS

With you, we hope that this holiday season will mark the beginning of a lasting era of peace on earth, good will to men. Merry Christmas!

## Reisig's shoes



## Greetings

Your friendship's been a blessing  
In very many ways...  
Your friendship and your patronage  
Have brightened up our days.  
And so it's only natural  
Now Christmas time is due  
To thank you and to wish you  
Many special blessings, too.

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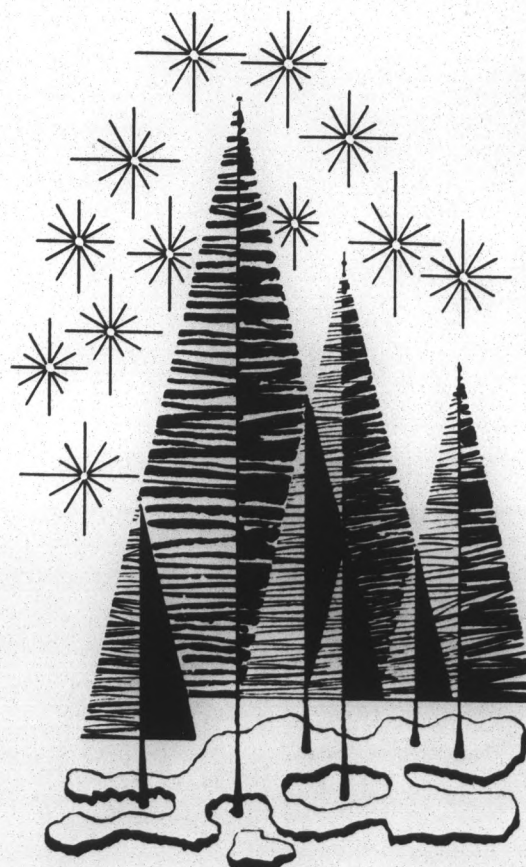


Smokey Says:



Fire prevention helped!

## SEASONS GREETINGS



And  
HAPPY HONDA DAYS

### HONDA of PORTERVILLE

162 W. Olive

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## MUSIC, AWARDS, AND RECOGNITIONS FEATURE ROCKWELL CHRISTMAS PARTY

**PORTERVILLE** - Fourteenth annual Rockwell Christmas party was attended by 221 employees and their families December 13 at the Monache high school campus center.

The American Blues band, and Eddie Buchanan's Brass band, from Porterville High school under the direction of Frank "Buck" Shaffer set a

"heavy beat" tempo for dancing by the Rockwell party. Miss Davalynn Chamberlain, Miss Porterville for 1971, delighted the group with her singing and guitar strumming.

Ralph Purcelli, general manager, remarked, "I'm told that this type of music has a message, and while I'm not very learned on "Rock", the message I receive is - We have a group

of talented young people in this community to be proud of. And sad to say, we don't hear enough about the responsible young people who are making a positive contribution to our society."

The general manager announced that an "across-the-board" pay increase of approximately 6.6% for hourly employees would go into effect January 4, 1971. Salary employees will continue to receive merit increases when due but on an increased salary base. Also, a Christmas bonus was voted for the Porterville employees by the Rockwell board of directors.

Purcelli complimented the employees on the exceptionally high quality performance they had achieved the past year. He discussed economic conditions stating, "We know that existing economic conditions with the lowering business level which had required some job shifting has been a little depressing. But, we're confident that 1971 will provide a better growth pattern which will assure a bright future for all of our people."

Rockwell service awards were presented to John Osti for 25 years, Fred Abbink, Thannual Flannery, and Edna Jones for 10 years, Edward Rodriguez, Jerry Boydston, Cleo Rodriguez, and R. G. "Bob" Begley for five years.

Highlight of the party was the introduction of a fellow who has been doing "his own thing" for several hundred years, Santa Claus. After a welcome from the youngsters Santa presented gifts to 116 children. Gift selections were made for Santa by Mary Clark.

Special guests introduced were Porterville plant retirees: Axel Pedersen and Vernon Hayward, and their wives; R.G. Brennan, Western area gas sales manager, and Neil Boyle, M & U area manager, and their families.

A ham dinner was served to the "Rockwell family" by the Monache cafeteria staff. Seasonal centerpieces of greenery, studded with red candles, decorated the red and green streamered tables. The decorations were by Diane Larsen, Debbie Little, Elaine McIntosh, Judi Stout, and Mary Clark. Larry Grieser was master of ceremonies for the event.

### FEDERATION MEETING SET

**BERKELEY** - Directors of the California Farm Bureau Federation will meet in Berkeley January 25-26 to conduct Federation business. The 52nd annual convention of the California Farm Bureau Federation will be held in Santa Rosa, February 11. Representing Tulare county on the Federation board is Hil Van Houten.

## LIONS CLUB PLANS DINNER

Initial plans are being made for 17th annual March of Dimes ham dinner, sponsored by the Springville Lions club, with date set for February 7, in the Springville Veterans' building. Serving will be from noon until 8 p.m.; tickets will be \$2.50 for adults, \$1.25 for children; all profits will be donated to the March of Dimes.

## CHRISTMAS EVE IS DANGEROUS TIME FOR DRIVERS

**PORTERVILLE** - For safe and happy holidays, start exercising extra care on the streets and highways at noon (today, Thursday, December 24) Lt. E.J. Heringer of the California Highway Patrol advised.

"Our records show that December 24 is usually a bad day for accidents. Last year, 22 people died in traffic accidents on Christmas Eve, compared to 15 on December 23 and 13 December 25.

"In 1968, the fatality toll rose from 11 on December 23 to 27 on December 24; it dropped back to 18 on Christmas Day.

Lt. Heringer had this advice for drivers:

1. Don't drive in an intoxicated condition
2. Drive defensively; remember that some people on the road have over-imbibed.
3. Don't try to go too far too fast; allow yourself time to drive lawfully.
4. Take rest breaks on long trips.

## NO MAIL DELIVERY ON DEC. 25-26

No mail will be delivered out of the Porterville postoffice on either December 25 or December 26, it has been announced by Postmaster Jack Baker.



To each of our wonderful customers we extend a heartfelt wish for a very MERRY CHRISTMAS

**EVERETT C. HAVENS**

**JOBBER OF SHELL PRODUCTS**

336 So. E St.

Porterville

784-3017



**TO ALL OF YOU!**

We will endeavor to uphold,  
and strive to improve, our services  
to our many customers with the  
fondest wish for a Happy New Year!

**Marsh Jewelers**

113 N. Main Porterville



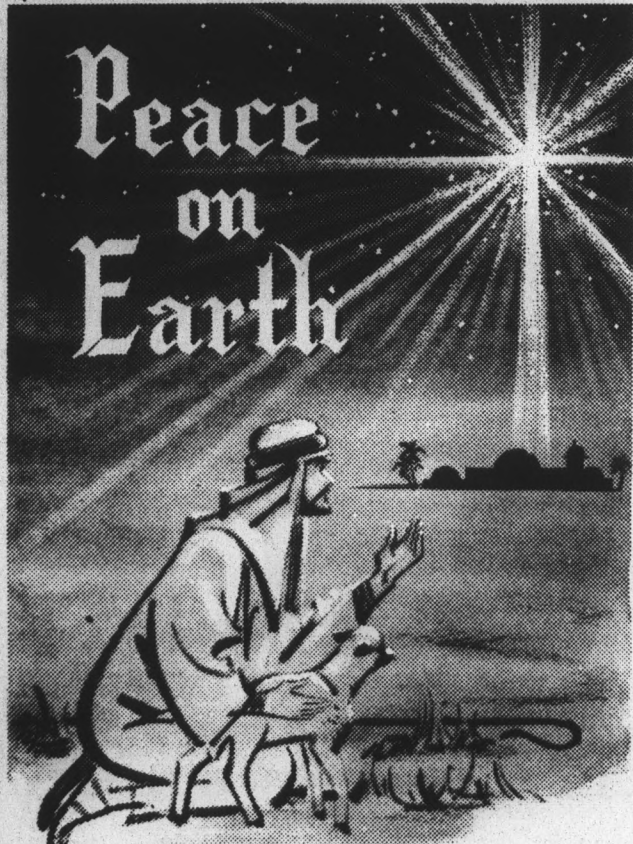
*May your  
Christmas be as jolly as  
an old-fashioned sleigh ride!*

FROM - MANAGER JIM HOLLY AND STAFF  
PORTERVILLE BRANCH

**UNITED CALIFORNIA BANK**

815 W. Henderson

Ph. 781-1110



The message of Christmas  
shines as brightly today as it did  
almost 2000 years ago.

*clare - retta*

## MERRY CHRISTMAS



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**SEQUOIA VOLKSWAGEN**

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*"Think Small - Save Big"*





CHRISTMAS SCENE

### TULARE EQUIPMENT SHOW PROMISES TO BE BIGGER THAN EVER

VISALIA — California Farm Equipment show, already one of the largest in the west, "will be bigger and better than ever this year," Hil Van Houten told Tulare County Farm Bureau directors at their December 15 meeting.

Van Houten said that already as many entries have been received as last year's total, and

that more space is being arranged for on the Tulare County fair grounds. Date of the show is February 9, 10, and 11, 1971.

### TEAGUE IS NAMED ASSISTANT DIRECTOR

DAVIS — Richard D. Teague, University of California Agricultural Extension wildlife specialist, has been appointed assistant state director of Agricultural Extension on the Davis campus.

## 3,500 Carloads Of Citrus Seen As Hold-Over

VISALIA — Tulare county citrus growers may wish to revise their treatment schedules for growth regulators on Navel oranges in light of new crop estimates, reports Farm Advisor John E. Pehrson, farm advisor.

According to Pehrson the estimated crop of Navel oranges for the San Joaquin valley will require holding over 3500 carloads in April and May.

Fruit held until this time of year tends to lose its normal attractive appearance, and also has a habit of dropping from the tree. Growth regulators applied now can reduce the drop problem, help retain exterior quality, and avoid rind staining difficulties, Pehrson says.

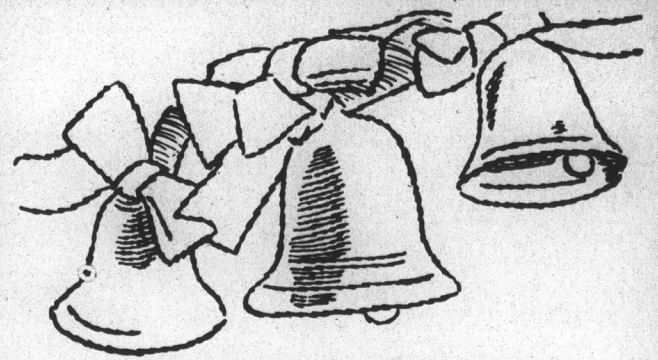
A combination treatment of gibberellins and 2,4-D will reduce rind staining and preharvest fruit drop. The recommended rate for this time of year is 10 ppm (parts per million) of gibberellin and 8 ppm of 2,4-D in 500 gallons of water spray per acre. If drop control is the only concern it may go on at 8 ppm in 350 gallons of spray per acre, according to the citrus man.

Orchards anticipated to be harvested late in the spring are the candidates for growth regulator treatments. Most of this work is underway or finished, Pehrson explains, but adds that crop estimates imply more late harvest than first anticipated when the season began.

Growers who were on the fence in November may find that some of their acreage will have to be picked later than

planned. They have until the end of December to make up their minds about treating. The farm advisor warns that January

applications be avoided since adverse tree reactions are sometimes observed with late sprays.



May the joys of the holy season be yours today and all through the year to come.

### JOE COBB AUTO PARTS

308 N. Main Street

Phone 784-0524



"At Christmas Play and Make Good Cheer, For Christmas Comes But Once a Year!"

### GANG SUE'S TEA GARDEN

586 North Main Street

Phone 784-1900

### CHRISTMAS

MANY thanks to our customers for your steady support during the past year, and many sincere wishes of the season to all.



Always Free Gift Wrapping

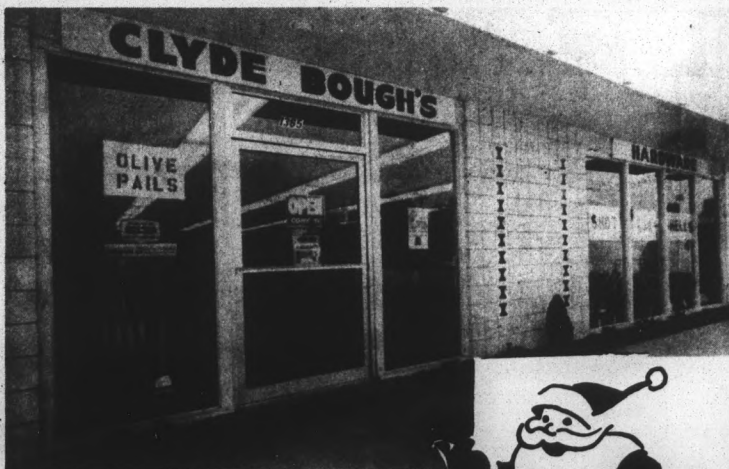


Len's

TOY HAVEN

119 N. Main Porterville 784-3879

### FOR A MERRY CHRISTMAS



GIFTS

TO PLEASE

FOR HIM . . . A Full Line Of

**Black and Decker Power Tools**



FOR HER

**Sunbeam Appliances  
Pittsburg Paints**



1365 W. Olive

Phone 784-5955

### BOTULISM LOSSES RELATIVELY LIGHT IN STATE WATERFOWL

SACRAMENTO — Waterfowl losses to botulism in California totalled 23,000 birds this year as compared with the loss of 117,000 birds in 1969, the state Department of Fish and Game reports. Only 8,000 birds were lost in the Tulare Lake basin, the state's traditional botulism hot spot.

Botulism is caused by a common bacteria that lives in the soil, particularly in alkaline areas. As the bacteria grows, it gives off waste products. This toxin, ingested by ducks during feeding, causes the disease.

Symptoms usually occur within 24 hours and death a short time later unless the birds are picked up and given fresh water and anti-toxin.

DFG Director G. Ray Arnett credited the success in preventing a major epidemic to increased knowledge of preventive measure and adequate manpower and equipment to effect the control measures needed.

Control measures included surveillance, herding of birds away from problem areas once an outbreak occurs, pickup and treatment of sick birds, and disposal of dead birds by burning, and draining infected ponds where possible.

### WATERFOWL POPULATION HAS REACHED NEW HIGH

SACRAMENTO — California's waterfowl population has reached a new high for this season, with more than six million birds wintering in northern California and the Central valley, the state Department of Fish and Game reports. A survey flown on December 9 produced a count of 5,982,650 ducks and 384,985 geese.

## Greetings



IT'S  
*Christmas*

RANEY PACKERS

Porterville

Lemons-Oranges





**ACE REID'S**

# COWPOKES

\$1.50 each

ALSO  
1971 COWPOKE  
CALENDARS  
\$1.50

BOOKS OF WESTERN HUMOR  
BY AMERICA'S PREMIER COWBOY ARTIST  
AT

## THE FARM TRIBUNE

80 EAST OAK 784-6154 PORTERVILLE

"Cow Pokes" Make A Fine Christmas Gift



RAY TAYLOR, ranch manager on the Andy Williams' ranches at Terra Bella, instructs members of the general farm hand class in the fine points of grove protection by use of

orchard heaters. In the foreground is a lighted heater which uses diesel fuel. From the left are Taylor, Don White, class instructor, Albert McMurrey, ranch employee, and

class members, Baudelo Martinez, Jose Barrera, Lucio Chavera, Juan Ruiz, teacher's aide, Ascencion Rocha, Andres Marin and Fermin Aguirre.

### General Farm Hand Class Graduates; Second Class Will Start January 4

PORTERVILLE - First class of general farm hands was graduated last week from the Porterville High School Adult school, and a second class will get underway January 4.

Under Don White, instructor, both class room work and practical in-the-field training have been included in the five-day-a-week course that was started last May by the Adult school in cooperation with the Department of Human Resources development and that has received cooperative support from a number of individuals and business in the agriculture field.

Objective of the Work Incentive Program (WIN) is to provide practical training to give men in the class the skills needed for employment in agriculture.

Some of the training that has been provided has been in the field of irrigation (sprinkler, furrow and flood); pruning; tying tree limbs to support extra heavy crops; clipping nursery stock; suckering orange trees; pruning lemon trees; operating prune-shaking equipment; suckering plum and

persimmon trees; rolling runners, and stripping leaves in a vineyard; learning how to select and cut diseased and dead orange trees; clearing brush and building fence.

They also learned the principles of an internal combustion engine, tractor, both operation and maintenance, and the cutting and pruning of olive trees.

In addition they learned operation of citrus tree sprayers, both from a truck and self-propelled, and operation of orchard heaters.

Class members visited Success Dam, to learn about water storage and measurement; VICCO to learn about plastic pipe, hoses and sprinklers; packing sheds to see prunes and peaches processed; and Randall Sprayers, Inc.

Among those making facilities available to the class were Elmco, Robert Farms, W. D. Fowler and Sons Farm Management, Taylor Farm Management, Andy Williams ranch, and Jack Emery ranch.

White said that each graduate received a certificate, and also a record of

proficiency, which outlines what he is qualified to do. Four of the class members had been placed for employment as of graduation.

While this class had been of seven months duration, White said that two six-months classes are being planned for 1971.

Anyone wanting further information on this, or other adult classes, should call the Porterville adult school office at 784-7000.

Picking of new crop Fuerte avocados continues active with quality reported to be very good.



From  
**Daybell  
Nursery**  
By John

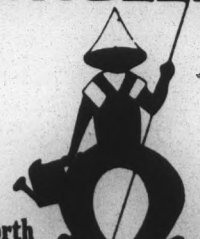
*Merry  
Christmas*



*Happy New  
Year*

WE WILL BE CLOSED FRI.  
DEC. 25, SAT. DEC. 26  
AND SUN. DEC. 27

**DAYBELL'S**



55 North 'E' Street  
**GOOD THINGS from the good earth**  
A Tuesday Bonus Store

## THE MERRIEST CHRISTMAS TO YOU From The Jones Family



MR. AND MRS. RAY JONES



BILL



GERALD



RANDY

Porterville Is Our Town. For 16 Years We Have Worked As A Family To Establish And Operate A Business In This Community, And In The Process We Have Found Much More Than Just Business. We Have Found Friends. Now, During This Happiest Season Of The Year, We Want To Tell You That We Appreciate These Friendships, And That We Appreciate Our Fine Business Relationships Throughout The Community ... But How Do We Say It? Maybe The Old Words Are Still The Best Words... "A Merry Christmas And A Happy New Year To All." ... And May Your Future Hold Many, Many Years Of Continued Happiness.

## PORTERVILLE READY MIX COMPANY

Serving Porterville, Lindsay And All Surrounding Areas

22157 Ave. 152 — Porterville — 784-6724



# WE WANT TO SERVE YOU

And The Glory Of The Lord  
Shone Round And About Them

## GREETINGS

of the season from  
all the folks at

**PORTERVILLE HARDWARE CO.**  
"THE HARDWARE PEOPLE"

Over 20,000 Items For

126 N. Main

Your Convenience

Ph. 784-0165



"Bearing Gifts We Have  
Traveled Afar"...

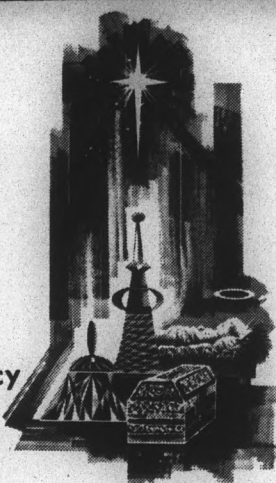
## Happy Holidays

And Practice  
Safe Driving

The McLemore Agency

Office 784-4660  
Res. 784-6351

89 E. Mill  
Porterville



"Joy to the World"

## MERRY

CHRISTMAS

from  
Blackburn's



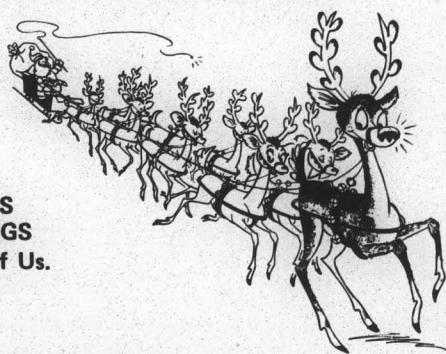
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"RUDOLPH, THE RED NOSED REINDEER"

SEASONS  
GREETINGS  
From All of Us.



**Mel's Appliance Service**

550 W. Olive

Phone 784-4242



Christmas  
Blessings

Peace On Earth

**Jones Locker Service**

788 W. Olive — Porterville — Phone 784-0493

## SEASONS GREETINGS



"Oh, Little Town of  
Bethlehem..."

**WESTERN FLOOR COVERING**

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That Anyone Use The  
Beverages That We Sell

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BUT IF YOU INSIST  
The Corks And Caps In And  
On Our Beautiful Bottles Are  
Removable... From There On  
You Can Take Our Suggestion,  
Or Leave It.

HEADQUARTERS FOR  
LAST MINUTE  
GIFT SHOPPERS



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In Smith's Town Square  
Porterville



"We Three  
Kings of  
Orient  
Are..."



May the  
Joys of the  
Yuletide  
Remain  
With You.



Our  
Warmest  
Wishes  
for  
Your  
Holiday  
Happiness



"The Little  
Lord Jesus  
Lay Down."

**EDWARDS  
STUDIO**

248 North Main

"IN A ONE HORSE OPEN SLEIGH" -



**Valley Radiator Service**

810 West Olive

784-6334

"Away in  
a Manger..."



The Merriest of Holidays to You  
**JIMMY DAVIS - ARCO**

358 South E Street

784-6580  
562-2736

## MOTHERS' MARCH PLANNED IN JANUARY

PORTERVILLE - Mothers' March for annual March of Dimes campaign is being planned in the Porterville community during the third week in January, with Alice Lincoln and Susie Strange, co-chairmen.

On a telephone committee contacting volunteer workers are: Marilyn Callison, Jean Hubler, Claudia Guthrie, Donna Morris, Carolyn Wise, Marie Upshaw, Toni Gould, and

Barbara Lincoln.

The March of Dimes program was originally set up by President Franklin D. Roosevelt to combat polio, however, with polio under control, the program is now directed toward prevention and cure for birth defects.

The National Foundation March of Dimes programs include 100 birth defect treatment centers; scientific and medical researchers, including those in the Salk Institute for Biological studies; also educational programs aimed at providing the best possible medical care for mothers-to-be.

Persons interested in joining the Mothers' March can contact Mrs. Lincoln at 784-0678.

## HEART SUNDAY LEADERS NAMED

FRESNO - Mrs. Thomas Boyer, of Visalia, and Alvin G. Framsted, of Fresno, have been appointed chairmen of the Heart Sunday division and Business division, respectively, for the Central Valley Heart association's campaign to be held in February. Their appointments were announced by Mrs. Frank A. Dresslar, Heart Fund chairman, and Mrs. John Conrad, Jr., co-chairman.



## SPRINGVILLE 4-H TAKES IN NEW MEMBERS

SPRINGVILLE - During initiation night at the Springville 4-H club's November meeting, a total of 34 new members were taken into the club.

During the business meeting, it was voted that the club would again participate in the Heart Fund drive that is to be held in February. Several committees were selected to cover the various neighborhoods in the Springville area.

The annual Christmas party preceded by caroling was planned for the evening of December 22, open to club members only. Refreshments will be served and games will be played.

On November 14, the officers of the club, including Karen Long, Sharon McDonald, Valerie Higley, Cindy Gill, Julie Lewis, Becky Schultz, and Doug Schultz attended the officers training meeting at Mt. Whitney high school in Visalia.

At the December 8, meeting, President Steve Johnson called the meeting to order and Carol Yandell led the flag salute with Craig Darling leading the club in the 4-H pledge. More plans were made regarding the Christmas party and the Heart Fund Drive. Many project reports were given and a cooking demonstration was given by the first year food members led by Miss Virginia Radeleff and Mrs. Pritchett after which Cindy Morgan, Julie Morgan, Priscilla Darling, Beth Shanner, Candy Barnett, Charlene Hammer and Yvonne Pritchett served cookies to the club which they had made in their class.

The class then passed out printed recipes to the club for the "NO-Bake Cookies": 1 cup sugar, 1 cup white syrup, 1½ cups peanut butter, 1 teaspoon vanilla and 5 cups Special K cereal. Bring the sugar and syrup to boil, stirring to dissolve

sugar. Remove from heat and add peanut butter and vanilla. Add cereal and work fast because it hardens quickly. Drop on waxed paper.

Song leaders Valerie Higley, Julie Lewis and Becky Schultz led the club in "Silent Night", "Deck the Halls" and "Rudolph the Red Nosed Reindeer".

A committee consisting of Carol Yandell, Nita Radeleff, and Diane Ostrom was appointed to formulate plans for the Annual Skating party which is to be held in February. They will make a complete report at the next club meeting, to be held January 12, and advise the date and time it is to be held. It was decided also to send an invitation to Success Valley 4-H club members to attend the skating party.

## Whiskey Flat Days Dates Set For Feb. 11-14

KERNVILLE - Annual Whiskey Flat Days celebration at Kernville has been set for February 11-12-13-14, 1971, under sponsorship of the Kernville chamber of commerce.

The annual celebration, highlighted by a frontier-type parade on February 13, commemorates the historic gold mining days on the Kern river, when Whiskey Flat was a booming gold rush settlement.

Information concerning the parade, and other events during the four-day celebration, can be obtained from Ola B. Hutchison, secretary of the Kernville chamber of commerce, Box 397, Kernville, Cal. 93238.



CHRISTMAS SCENE

## Friant Water Users Directors Consider Impact Of Proposed Cross-Valley Canal

VISALIA - Directors of the Friant Water Users Association will delay taking a position on the proposed Cross-Valley canal pending completion of a study of the plan.

The U.S. Bureau of Reclamation assisted by FWUA and the Kern County Water agency is expected to complete the study early next year. The proposal, originated by the Kern County group, would provide a connection between the California aqueduct and the south end of the Friant-Kern canal.

Object of the current study is to determine how a cross-valley canal would affect the scheduling of water deliveries to the various water user groups.

In another action, the FWUA board opposed a rate increase asked by Southern California Edison Co. for electric power. In connection with an Edison relicensing application for San Joaquin River water storage and power generation, FWUA will look into changes in criteria for filling and emptying of reservoirs which might work to the benefit of user groups.

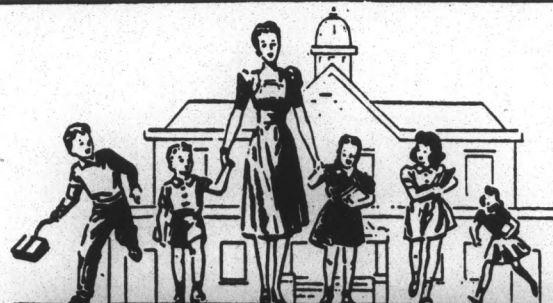
William Crabtree, Fresno operations chief for the bureau of reclamation, reported water supplies in the San Joaquin river watershed are considerably above normal for this time of year. Canals in the system are shutdown at present for normal seasonal maintenance.

Regarding acreage limitation under federal reclamation law, Crabtree reported stricter policing is in effect with an enforcement staff of eight now located in Fresno, as compared with three people a few years ago.

Board members expressed criticism of the state water resources control board for what they interpret as efforts of the board to take control of the state's ground water supply. Among specific points opposed is a plan which would require a permit system for pumping from the underground.



## Prescription Pharmacists



Parents of Children in School Take Notice...

It is well to have your family physician regularly check your children's eyes, ears, and general health. Necessary immunity tests may be made at the same time.

Benefits can be great, and the cost will be little. Great peace of mind can result from knowing the condition of your children's health, and also from the knowledge that this fine pharmacy stands ready with drugs and medicines of highest quality to help you and your children maintain good health.

38 E. CLEVELAND

PHONE 784-4015

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PD-P-1642-B

PHARMACY



## GREETINGS

The greeting's old but ever new: We wish for nothing but the best... for you and you and YOU!

## Faggart Buick — G.M.C. — Opel

E. M. and MARY FAGGART  
133 South Main TED FAGGART 784-4595

# a child is born



## SMITH FAMILY OF EMPLOYEES

May we wish each and every member of  
YOUR FAMILY a truly joyous holiday season ...  
and may the joys of the season remain with you  
throughout the years.

**Smith's**  
COMPLETE MARKET

50 West Olive Avenue  
Porterville, California





**MERRY CHRISTMAS** - The spirit of Christmas resounds throughout the Porterville area, with season's greetings expressed in many ways. Julie Lanner, Kathy Salas and Jean

Tarantino, gas company secretaries, make a pretty picture as they say "Merry Christmas" with a song and a smile.



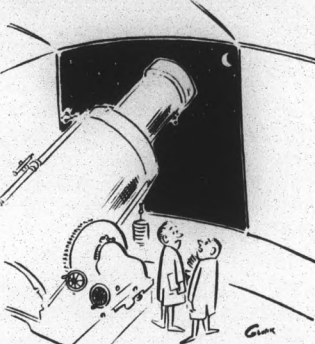
Santa's coming your way  
With loads of good wishes  
For a very Happy Yuletide  
And A  
Prosperous New Year!

**VALLEY BODY CO.**

36 E. Morton

Ph. 784-4823

## My Neighbors



"How long do you have to work here before you get on days?"

Feeders in California were fattening 1,069,000 head of cattle and calves for the slaughter market as of December 1.



*Merry Christmas*

Wishing you a Christmas bright with holly, joy, friendship and cheer to last you throughout the coming New Year!

**ESTHER'S HOME FURNISHINGS**

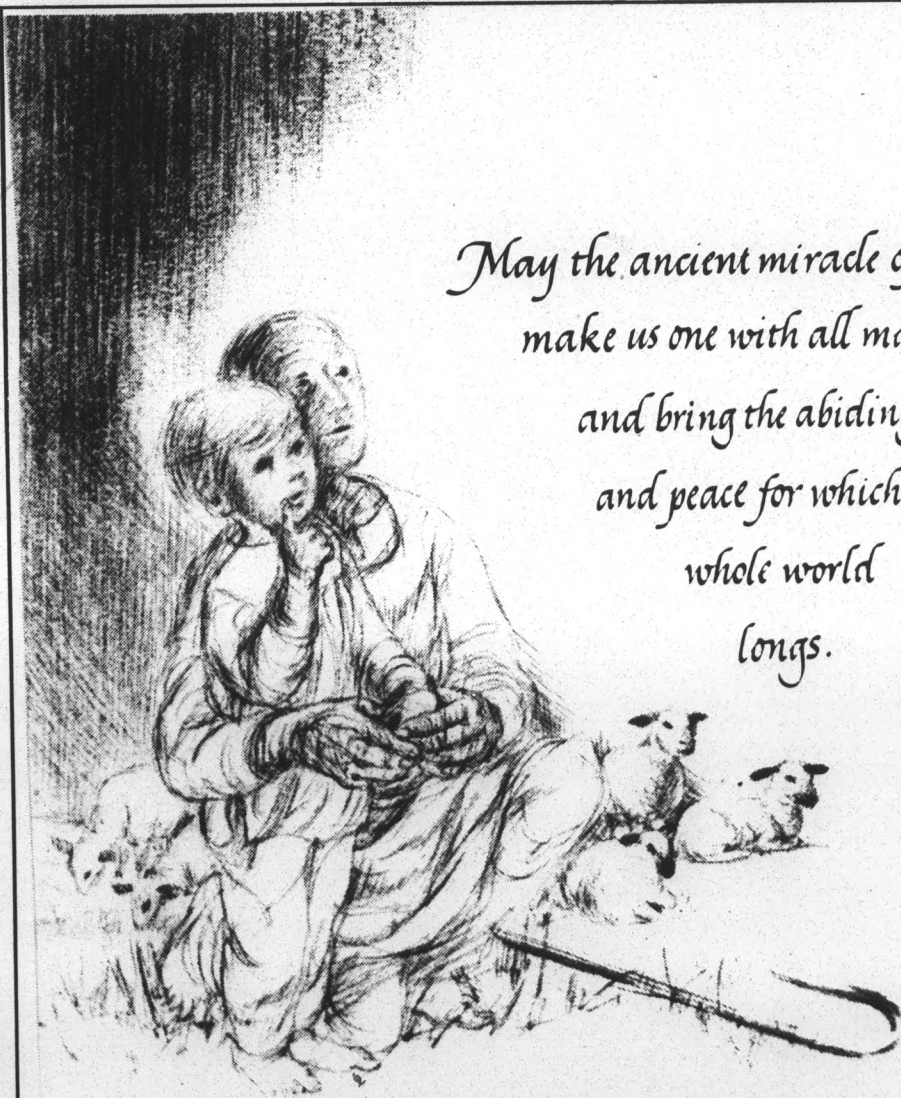
145 No. Main

Ph. 784-4849



**ECONOMY** YOUR FAMILY  
**SHOE STORE** SHOE STORE

43 N. Main



*May the ancient miracle of Christmas  
make us one with all mankind.  
and bring the abiding love  
and peace for which the  
whole world  
longs.*

**BREY-WRIGHT LUMBER CO.**

PORTERVILLE - TERRA BELLA  
Dial 784-2470 Dial 535-4457



## REPORTS HEARD, COMMITTEES NAMED AT PRAIRIE CENTER 4-H MEETING

PRAIRIE CENTER - Formation of a 4-H All-Star speakers' bureau was announced by Mrs. Pat Lee, club leader, at December meeting of the Prairie Center 4-H club. The speakers' bureau "is a continuing effort to tell the 4-H story," with County 4-H All-Stars available as speakers for service clubs, community organizations, and private groups.

Reporting on various events were: Donna McCowan, talent show; Nancy Lee, wool contest; Rebecca Fuller and Tim Warden, Veterans' Day parade; Carol Fulbright, junior leader training conference; Linda Lee, demonstration training; and Glenn Craig, 4-H Chuckwagon breakfast.

Named to committees were: Skating party, Linda Lee, chairman; Mrs. Lee, advisor; and Nancy Lee, Debbie Sharp, Carol Fulbright, and Tina Heuer. Heart Fund; Nancy Lee, chairman; Mrs. Lee, advisor; Cynthia Brooks, Jackie Conner, Martin Conner, June Fisher, Glenn Craig, Mark Heuer, Sheryl Spuhler, Maxine Stephens, Shauna Hill, Teresa Rocha, Diane Warden and Tina Heuer.

A combination hay ride and Christmas party, for members only, at the home of Mr. and Mrs. Pas Della, was announced for December 19 by Diane Della, club president, with Debbie Glover and Linda Della working on this event.

Mrs. Lee announced that Brad Caudill, of Lindsay, will speak to members with sheep projects at a January meeting at the home of Mrs. George Warden, project leader.

President Diane Della presided at the December meeting; pledges were led by Rick Winfree; roll call and minutes were read by Secretary Linda Della; treasurer's report was given by Tina Heuer, and a reporter's report by Diane Warden.



CHRISTMAS SCENE

## Students Repond When They Hear Both Sides Of Case In Farm Labor Controversy

SAN MATEO - More and more high schools are responding to student desires for more "relevant" classes by adopting sophisticated "team-teaching" techniques expanding class time and bringing in outside speakers to present current viewpoints.

As an example, both sides of the current farm labor controversy were presented to juniors at San Bruno's Crestmoor High school as part of a combined class studying social change. The classes of social studies teachers Don Leydig and John Devincenzi have been combined with the English literature classes of Mrs. Leslie McPherson and Mrs. Patricia Knowles for this purpose.

"We make the class relevant," says Leydig, "by examining common themes and problems that have existed in both the past and the present. In this case, they study labor movement history and literature, then we expose them to what is happening on the farm labor front today."

Mrs. McPherson says such classes bring about a marked increase in student interest and desire to learn.

The presentation of the farm labor controversy was accomplished by first having two spokesmen from the United

Farm Workers Organizing committee explain their side of the controversy. Two days later, the growers' side was presented by a spokesman for the Council of California Growers.

Leydig noted that one item generating much controversy and discussion was a series of tape-recorded interviews the Council has done with workers who reject UFWOC and refuse to work under its jurisdiction.

"Until now, most of these students have dealt primarily with second hand facts," said Mrs. Knowles, adding, "That tape was the exact opposite of what they had heard from the UFWOC representatives and they were somewhat frustrated to hear workers praising their employers and the high pay they receive."

Devincenzi noted that a number of students who had earlier supported the UFWOC side of the controversy after hearing both sides decided they would need to make a much deeper investigation into the issues before they could take a stand.

"We applaud this approach to teaching and are more than willing to help in any way we can," says O.W. Fillerup, executive vice president of the Council of California Growers. "A program like this will teach today's students a reasoned approach to today's problems and will give them the investigative tools they need to make tomorrow's decisions."

## 1970 CHAMPION COWBOYS NAMED

DENVER, COLO. - The 1970 world champion cowboys were named recently by the Rodeo Cowboys Association.

World titles in each event are awarded each year to the highest money-winners.

The champions, and their total winnings for the year are: Paul Mayo, 28, of Grinnell, Ia., with \$26,644 in bareback bronc riding. Mayo also won the bareback title in 1966.

Dennis Reiners, 33, of Clara City, Minn., with \$25,384 in saddle bronc riding.

Gary Leffew, 26, of Santa Maria, Calif., with \$23,583 in bull riding.

Junior Garrison, 32, of Marlow, Okla., with \$24,310 in calf roping. He also won the calf roping title in 1966.

John W. Jones, 38, of Morro Bay, Calif., with \$25,934 in steer wrestling.

John Miller, 28, of Pawhuska, Okla., with \$11,657 in team roping.

The all around champion for the fifth consecutive year is Larry Mahan, 27, of Brooks, Ore., who won a total of \$41,504 during the year in bareback, saddle bronc and bull riding. The all around crown goes to the highest money-winner in two or more events.

### The Old Timer



"Tact is the art of recognizing when to be big and when not to belittle."

## LEGAL NOTICE

NOTICE TO CREDITORS  
SUPERIOR COURT OF THE  
STATE OF CALIFORNIA FOR  
THE COUNTY OF TULARE  
No. 21128

Estate of  
IVAN WILLIAMSON, Deceased.  
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated October 19, 1970  
WILLIAM H. WILLIAMSON  
Administrator of the estate of the above named decedent  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California 93257  
Telephone: (209) 784-5064  
Attorneys for Administrator  
First publication: November 26, 1970  
n26,d3,10,17,24

## Pleasant View 4-H Holds Christmas Party

A combination meeting and Christmas party was held by the Pleasant View 4-H on Monday, Dec. 7, at the Woodville Veterans Building.

Before the party, guests were introduced and the meeting was brought to order. Reports were given by Dina Souza, Veterans Day float; Jill Faure, Hi 4-H party; Pam Holtermann, Ticket Awards Nite; Nan Faure, ice-skating party; Ronald Santry, Dina Souza, Pam Holtermann, Jason Faure, Pam Quatacker and Bill Cornell on the various activities at the Junior Leader Workshop; Bill Cornell, Talent Nite; and Joe Fallert, club tour. Project reports were given by Teresa Alley, Ann Burgess, Ron Santry, and Bob Fallert.

That night, the club also initiated eight new members. They were: Sharon Conway, Chris Gordon, John Zaninovich, Jack Burgess, Greg Forrester, Caroline Valine, Rene Rockholt, and Mary Lou Quatacker.

The meeting was then followed by the party. Refreshments were served, gifts exchanged, games were played, and carols were sung to conclude the night.

## SEQUOIA CREST LODGE

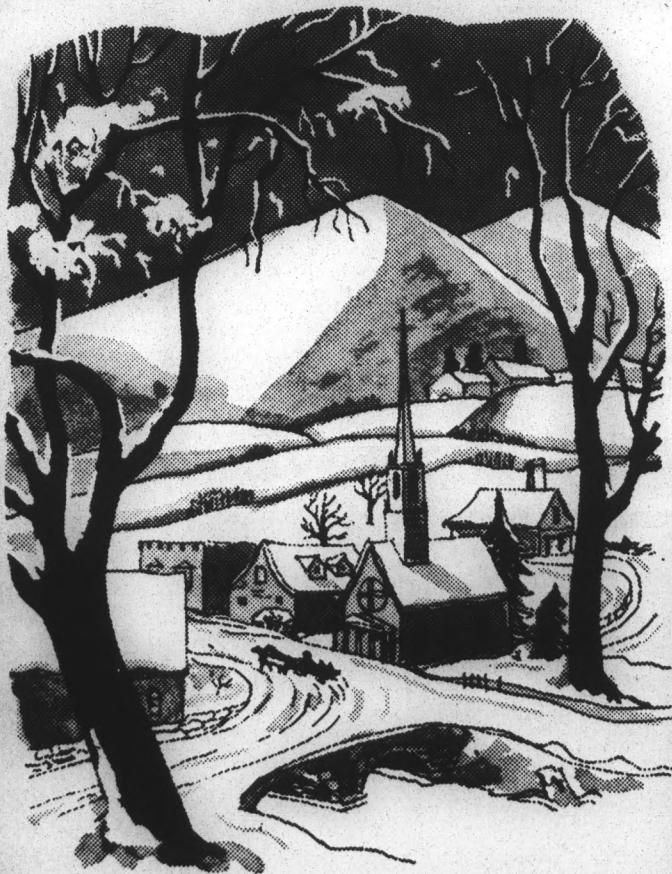
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**KENYON'S** Boat & Gun Shop

708 W. Olive

784-4085



**MERRY  
CHRISTMAS**

Greetings in  
the spirit of the  
season to all our  
wonderful patrons!

**Bannister  
Furniture Co.**



## POINSETTIAS STARTED AS A WEED IN MEXICAN DESERT; IS NOW THE FLOWER OF CHRISTMAS WORLD-WIDE

**SAN MATEO** - During the Christmas season pots of scarlet-leaved poinsettias make their annual appearance in homes across the nation. And a large percentage of these will have started from stock cuttings of an industry pioneer, Paul Ecke of Encinitas, California.

The "flower of Christmas" grew originally as a weed in Mexico where Indians made a scarlet dye from its red leaves. The American minister to Mexico in 1828, Joel Roberts Poinsett, introduced the colorful plant into the United States.

Septuagenarian Paul Ecke recalls the turn of the century when his father grew poinsettias and other flowers along Sunset boulevard in Los Angeles. The rental for 10 acres in those days was \$150 a year, Ecke recently told the Council of California Growers.

Although continuing to farm in the Los Angeles area until 1954, Ecke first made the move to Encinitas in 1923. "I heard about this land during a penny ante poker game," Ecke said, "And it was just what I was looking for."

Encinitas, situated on the coast a few miles north of San Diego, is frost-free and water is plentiful.

Ecke's customers are worldwide. A variety he developed at Encinitas, the "Eckespoinsett C-1", is a favorite with greenhouse operators. Strong-stemmed, it needs no staking. It branches freely, with three to seven flowers per stem, and holds its leaves well.

The development of new varieties is vital to what Ecke says is a "narrow margin business, but lots of fun." With the help of an Hungarian-born assistant, Franz Freuwirth, Ecke has seven huge greenhouses for breeding and testing purposes. "If we get one new variety in 10 years that proves out, we're doing great," Ecke says.

In America and Northern Europe the poinsettia develops naturally from a vegetative to a flower state in time for Christmas. In southern hemisphere countries like Australia and South Africa, the transformation occurs in summer.

"We're trying to teach operators in those areas how to grow poinsettias year around, especially for Christmas," Ecke said. "To get plants to flower, they must have at least 14 hours of darkness every night for eight to 11 weeks, and temperatures below 70. These conditions can be simulated in a greenhouse, providing flowering plants at Christmas for Sydney and Capetown, as well as for New York and Berlin."

"A beautiful symbol of the diversity of California agriculture is our nursery and cut flower production," said O. W. Fillerup, of the Council of California Growers. "Last year the value of nursery products statewide was \$124.5-million. And growers like Paul Ecke helped to make San Diego county the leading producer of cut flowers in the southern portion of the state."

## Rain, Rain, But No One Can Please Everyone

**VISALIA** - It's been pretty much rain, rain, rain for the past several days, and there are those folks who are happy about it, and those who aren't.

For instance, cattlemen are smiling, what with the hills greening up and with some grass high enough to provide grazing.

But the same rain that has brought on range grass has reduced plowdown to control pink bollworm in cotton to a standstill, and there is still some second picking of cotton in the field.

Navel orange picking has been slowed by rain, but packing houses are making their pro-rates and quality of the orange is constantly improving.

Dryland farmers are planting as weather permits; deciduous trees and vines are being pruned; brush shredding is underway; and digging of nursery stock continues.

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M28tf

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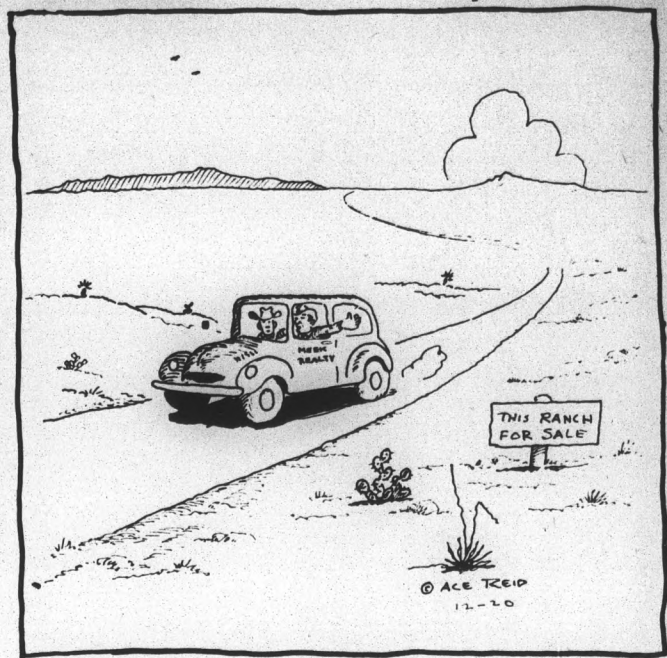
**LEGGETT'S**

**REISIG'S SHOE STORE**

**VOGUE**

## COW POKES

By Ace Reid



"Medically, for allergy this is the healthiest country in the world, cause the only thing here that you can be allergic to is prickly pear and tumble weeds!"

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But Large Enough To Serve You

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Open 9 a.m. to 7 p.m.  
Sundays 9 a.m. to 6 p.m.

## The Farm Tribune BILLBOARD

DECEMBER

MARCH

25-Guess What?  
29-Redeye With American, PC

27-Jackass Mail Run

APRIL

JANUARY

12-Strathmore Chamber of  
Commerce Banquet  
30-Porterville Chamber of  
Commerce Banquet

3-4-Springville-Sierra Rodeo

MAY

20-21-22-Porterville Fair  
28-29-Porterville Rodeo

FEBRUARY

7-Springville Lions MOD Dinner  
9-10-11-California Farm  
Equipment Show, Tulare  
11-12-13-14-Whiskey Flat Days,  
Kernville  
27-4-H Demonstration Day

A few Emporer grapes  
continue to move from cold  
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If temperature is held at near  
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**\$5.00**

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NEXT WEEK'S REPRESENTATIVE IS:

THE VOGUE





# Come to Church



# Christmas



May peace be your gift  
at Christmas

Christmas, 1970 . . . . Let each of us attend the church of our choice during the holiday season. We, at Rockwell Manufacturing, pray that our God will answer our prayers and bring peace to our great nation.

But peace of mind is also important to the well being of each man, woman, and child. The Prince of Peace was born on Christmas day nearly two-thousand years ago and that Peace was not meant only for warring nations but for the people of all nations. . . . One a brother to the other, regardless of race, of creed, or of color.

Won't you join with us in attending the church of your choice, praying for a greater understanding of mankind and thanking Your God for all your blessings? We shall all be better Americans when we do.

## Year-Around Trout Fishing Gets Approval

SACRAMENTO - All lakes and reservoirs throughout California - with the exception of Alpine, Inyo and Mono counties and waters with special closures - will be open to trout fishing under the 1971 sportfishing regulations adopted by the California Fish and Game commission.

The new rules, which will become effective March 1, 1971, will provide for a limit of 10 trout or salmon in combination May 1 through November 15 and a limit of five fish during the balance of the year.

Lakes and reservoirs in Alpine, Inyo and Mono counties will be open from May 1 through November 15. This schedule applies also to streams in these counties.

All streams in southern California, and the west slope of the Sierra as far north as Tuolumne county with the exception of the Kern River drainage above Democrat Dam, will remain open all year with a five-fish winter limit and 10 fish during the balance of the year.

## ELK HUNTERS

### BAG 21 ANIMALS

SACRAMENTO - Hunters bagged a minimum of 21 elk, including 10 bulls, 10 cows and one calf, in the state's second annual hunt for Rocky Mountain elk in the rugged Squaw Creek area of Shasta and Siskiyou counties. A total of 100 permits were awarded for the special elk hunt in the area east and north of Shasta Lake. Fifty Rocky Mountain elk were transplanted to the area from Yellowstone National Park in 1916, and today's herd of an estimated 1,000 animals has grown from that stocking.

## CHICKERING HEADS

### F&G COMMISSION

SACRAMENTO - Sherman Chickering, of San Francisco, has been elected president, and Joseph Russ III, of Ferndale, vice president of the California Fish and Game Commission for 1971. Chickering is a partner in the San Francisco law firm of Chickering and Gregory; Russ, a cattleman, ranches some 25,000 acres in Humboldt county.

\*\*\*\*\*

## HAPPY HOLIDAYS



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